



Light Chips

Light Chips are a delicious light snack. Rich in plant protein and fibre, they are low on fat, perfect as a snack or aperitif.

Characteristics

Not fried, Light*, -70% fat*, low saturated fat content, plant-based rich in protein, rich in fibre.

Ingredients

Soya protein (28%), potato granules (22%), potato flakes (16%), potato starch (11%), tapioca starch, salt, sunflower seed oil, antioxidant: rosemary extract. May contain traces of gluten.

Comparative information

*The top 10 CLASSIC FRIED CRISP products were considered, excluding commercial brand.

(Source Nielsen, Market* Track Service, total volume figures for Italy, AT October 2015.)

List of Brands taken as reference (in brackets the fat values for each one):

3 kinds of Amica Chips (33%), 4 kinds of San Carlo Gruppo Alimentare (27%), 1 kind of Ferrero LAYS (35%), 2 kinds of PAI (33%).

The average fat content of the products considered is 30.2%.

This figure was then used to determine the percentage of less fat content in Valsoia Chips.

The comparison was made on 15.11.2015.

Dichiarazione nutrizionale
(per 100g)

ENERGIA:	1671 kJ, 396 kcal
GRASSI:	7.0 g
di cui acidi grassi saturi:	0.4 g
CARBOIDRATI:	55 g
di cui zuccheri:	0.6 g
FIBRE:	8.6 g
PROTEINE:	24 g
SALE:	2.29 g

Formati

25 g
bag

Conservazione

10 months at room temperature

Informazioni

May contain traces of gluten. Can be consumed by *vegetarians* and *vegans* .
Not suitable for *coeliacs* .