



## Light Chips



Light Chips are a delicious light snack. Rich in plant protein and fibre, they are low on fat, perfect as a snack or aperitif.

### Characteristics

Not fried, Light\*, -70% fat\*, low saturated fat content, plant-based rich in protein, rich in fibre.

### Ingredients

Soya protein (28%), potato granules (22%), potato flakes (16%), potato starch (11%), tapioca starch, salt, sunflower seed oil, antioxidant: rosemary extract. May contain traces of gluten.

### Comparative information

\*The top 10 CLASSIC FRIED CRISP products were considered, excluding commercial brand.

(Source Nielsen, Market\* Track Service, total volume figures for Italy, AT January 2017).

List of Brands taken as reference (in brackets the fat values for each one): 4 kinds of Amica Chips (33%), 3 kinds of San Carlo Gruppo Alimentare (27%), 1 kind of Ferrero LAYS (35%), 2 kinds of PAI (28%). The average fat content of the products considered is 30.4%.

This figure was then used to determine the percentage of less fat content in Valsoia Chips. The comparison was made on 1.2.2017.

### Nutritional Values (per 100 g)

ENERGY:	1676 kJ, 398 kcal
FAT:	7,6 g
of which saturates:	0,5 g
CARBOHYDRATE:	54 g
of which sugars:	0,6 g
FIBRE:	8,6 g
PROTEIN:	24 g
SALT:	1,7 g

### Size

25 g  
bag

### Storage instructions

10 months at room temperature

### Informazioni

May contain traces of gluten. Can be consumed by vegetarians and vegans.  
Not suitable for celiacs.